

Wimba Connect 2010 Sponsorship Opportunities

What is Wimba Connect 2010?

Wimba Connect 2010 is Wimba's third annual global users conference. Wimba Connect enables fellow Wimba users and educators to share and learn about the myriad ways collaborative technologies enhance learning, improve outcomes, and increase student retention. The program will include pre-conference workshops, keynote presentations, and, of course, many end-user presentations.

Why Sponsor Wimba Connect 2010?

Wimba Connect 2010 will be your opportunity to get your message out to hundreds of educators from across the globe, ranging from CTO's and CIO's to instructional technologists, and faculty representing almost every discipline. As seen at Wimba Connect 2009, Wimba customers come from a wide-variety of institutions; from Ivy League universities and community colleges to public K-12 schools and virtual schools, our customers represent the entire spectrum of education.

Attendees at Wimba Connect 2009 (by titles)

- Vice President, President, & C-level: 8%
- Directors: 21%
- Instructional Technologists: 19%
- Faculty: 24%
- Other: 28%

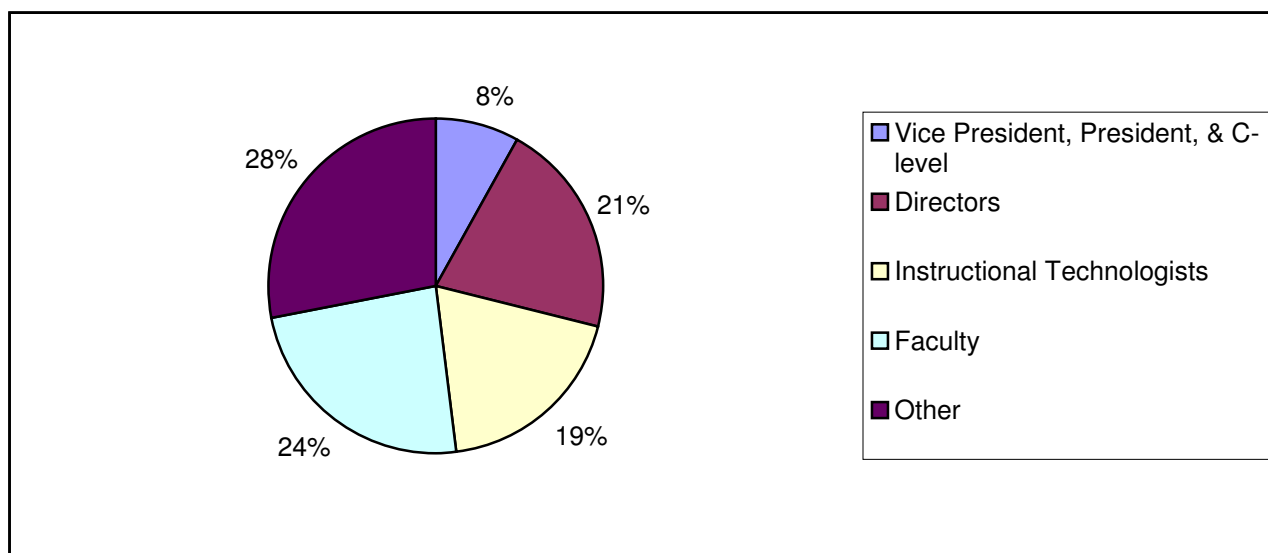


Exhibit Hours

Set-up

Monday March 22, 2010: 10:30am – 2:00pm Setup Disney's *Yacht & Beach Club* - Asbury Hall (A&B)

Monday March 22, 2009

6:30pm – 9:00pm Opening Reception - Disney's *Yacht Club Marina* Cocktail Party (designated exhibitor tables)

Tuesday March 23, 2010

8:00am – 3:50pm Exhibits Open in Disney's *Yacht & Beach Club* - Asbury Hall (A&B)

8:00am – 9:00am Breakfast, dedicated exhibit time

10:50am – 11:30am Break, dedicated exhibit time

12:20pm – 1:30pm Lunch, dedicated exhibit time

3:20pm – 3:50pm Break, dedicated exhibit time

Wednesday March 24, 2010

9:00am – 1:00pm Exhibits Open in Disney's *Yacht & Beach Club* - Asbury Hall (A&B)

9:00am – 10:00am Breakfast, dedicated exhibit time

12:00pm – 1:00pm Lunch, dedicated exhibit time

Tear Down

Wednesday March 24, 2010; 1:10pm – 2:00pm

*Times above are subject to change

Exhibitors have their own dedicated exhibit space with (1) 6' table, 2 chairs, carpet, and free wireless Internet in exhibit hall.

Cost for Hardwire Internet connectivity: \$75 per drop for entire show

Cost of Electrical outlet: \$75 per outlet for entire show

Pre-Packaged Sponsorship Options

You have numerous opportunities to sponsor Wimba Connect 2010. Whether you prefer a pre-packaged sponsorship that includes numerous items or if you want to customize your own package, we have many options to best suit your needs.

Regardless of which options you select, your company logo and description will appear on the Wimba Connect 2010 website (<http://www.wimba.com/connect2010>).

Platinum Sponsorship: \$15,000

- Exclusive opening reception sponsorship (napkins and signage)
- 8' booth space – Premium placement
- Exclusive executive-level breakfast
- Webcasts sponsor
- Attendee list
- Speaking presentation
- Full-page ad in conference program
- Verbal recognition during keynotes
- Logo on conference bag
- Bag insert
- Participate in sponsor Bingo
- 3 conference registrations

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Silver Sponsorship: \$5,000

- 8' booth space
- Signage at conference party
- Attendee list
- Speaking presentation (online-only)
- Full-page ad in conference program
- Breakfast or Lunch sponsorship
- Participate in sponsor Bingo
- 2 conference registrations

Gold Sponsorship: \$7,500

- 8' booth space
- Signage at conference party
- Attendee list
- Speaking presentation
- Full-page ad in conference program
- Conference notebook and pen

Basic Sponsorship: \$2,500

- 8' booth space
- Half-page ad in conference program
- Bag insert
- Participate in sponsor Bingo
- 1 conference registration

A La Carte Sponsorship Options

Tier 1

<u>8' Exhibit Space</u>	\$2,000
Show your products to hundreds of pre-qualified potential customers. The exhibit hall at Wimba Connect 2010 will feature software and hardware vendors as well as publishers from throughout education. An exhibit table also includes 1 complimentary registration.	
<u>Webcasts Sponsor</u>	\$2,000
Many of the sessions will be recorded via Wimba Classroom and made available after the conference. We will show your logo throughout each webcast. These archived webcasts will be available for years.	
<u>Attendee List</u>	\$2,000
What better way to promote your company than by reaching our attendees via mail or email before the conference? This list will contain all contact information of our attendees (except those who opt-out).	
<u>Drinks Station</u>	\$2,000
Guaranteed to be a busy station, at our welcome reception you can sponsor our drink bar and even have your own cocktail named after your company.	

Tier 2

<u>Conference Presentation</u>	\$1,500
Give a full presentation to let our users know how your company and products can help their institutions. This presentation will be listed as part of the official program.	
<u>Badge Holders</u>	\$1,500
Have your logo appear prominently on each attendee badge holder.	
<u>Water Bottles</u>	\$1,500
It's hot in Florida! Keep the attendees cool and hydrated by sponsoring a water bottle with your logo which attendees can fill and refill throughout the conference, and when they return home.	
<u>Breakfast or Lunch Sponsorship</u>	\$1,000
There will be three meals throughout the conference that aren't part of a reception or party. Prominently display your logo at all meals while the attendees dine.	

Tier 3

<u>Conference Program Full-Page Ad</u>	\$500
Create a full-page ad to talk about how your company can benefit Wimba users.	

<p><u>Conference Break Sponsorship</u></p> <p>There will be several refreshment breaks throughout the conference. Prominently display your logo at all breaks while the attendees snack and recharge.</p>	\$500
<p><u>Company Registrations</u></p> <p>It's only \$449 per person to attend our conference as a sponsor. *Your company receives one complimentary registration for each 8' exhibit space</p>	\$449 (per person)
<p><u>Conference Program Half-Page Ad</u></p> <p>Create a half-page ad to talk about how your company can benefit Wimba users.</p>	\$350
<p><u>Bag Insert</u></p> <p>Include one item such as a brochure, notepad, or a branded flash drive in the bags that each attendee receives for the conference. (You supply the item.)</p>	\$250
<p><u>Keynote Recognitions</u></p> <p>During the general sessions you'll receive special vocal recognition and have your logo displayed in front of the entire audience.</p>	\$250