

# **WIMBA CONNECT 2009**

Doubletree Paradise Valley Resort, Scottsdale, AZ

ADVENTURES IN COLLABORATION

April 5-8, 2009

## **PRAIRIE ROSE: HOW NORTH DAKOTA SPROUTED WIMBA**

**JERRY ROSTAD  
DIRECTOR, NDUS ALT**

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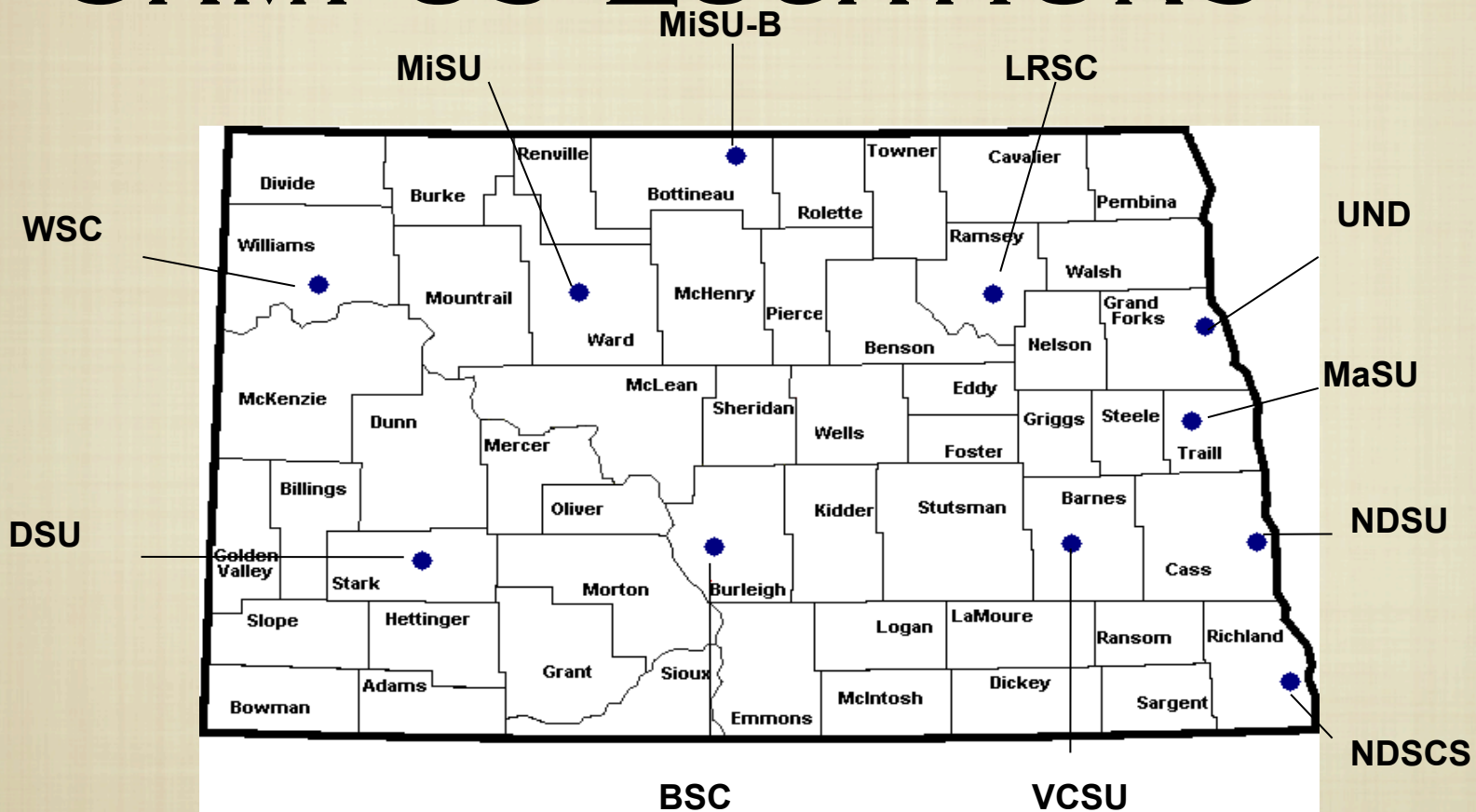
## **GEOGRAPHIC CONTEXT**

- **NDUS COMPRISED OF 11 INSTITUTIONS**
  - ▶ **TWO RESEARCH INSTITUTIONS**
  - ▶ **FOUR BACCALAUREATE CAMPUSES**
  - ▶ **FIVE COMMUNITY COLLEGES**

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## CAMPUS LOCATIONS



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## **HISTORICAL CONTEXT**

- 1989 – UNIVERSITY SYSTEM VIDEOCONFERENCE NETWORK
- MORE RECENTLY, RE-TOOLING OF WHO WE ARE/ WHAT WE DO
- NEED FOR SYNCHRONOUS, COLLABORATIVE, DESKTOP TECHNOLOGY

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## 2007 REVIEW OF TECHNOLOGIES

- WEBEX
- ELLUMINATE
- WIMBA

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## OPEN, INCLUSIVE INVITATION

- CAMPUS CIOs
- DISTANCE/CONTINUING ED DEPARTMENTS
- INSTRUCTIONAL DESIGN DEPARTMENTS
- VIDEOCONFERENCING CONTACTS

PARTICIPATION VARIED FROM CAMPUS TO CAMPUS

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## **ISSUES FOR CONSIDERATION**

- **CAMPUS AUTONOMY/PAROCHIALISM**
- **COSTS – FIRST YEAR COVERED; SUBSEQUENT ??**
- **PILOT PROJECT**
- **3 BLACKBOARD; 4 WEBCT; 3 ECOLLEGE; 1 D2L**

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## **WIMBA SELECTION**

- **INTEGRATION WITH BB; WEBCT (& LATER, MOODLE)**
- **FTE-BASED PRICING**
- **COLLABORATIVE TOOLS**
- **PRONTO**

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## **WIMBA - YEAR ONE**

- **PILOT PROJECT**
- **TWO SERVERS**
  - ▶ **INTEGRATED & NON-INTEGRATED**
  - ▶ **7 SEPARATE LMS SERVERS HITTING INTEGRATED SERVER**
- **BASIC TRAINING**
- **GO SLOWLY – CAMPUS SELECTED A FEW FACULTY TO WORK WITH**

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## TRAINING/ORIENTATION

- WORK WITH SMALL GROUP OF FACULTY – USUALLY 2-4
- CONDUCT TRAINING - ONE OR SMALL GROUP
- PRACTICE SESSIONS – CAMPUSES PROVIDED LEADERSHIP WITH FACULTY

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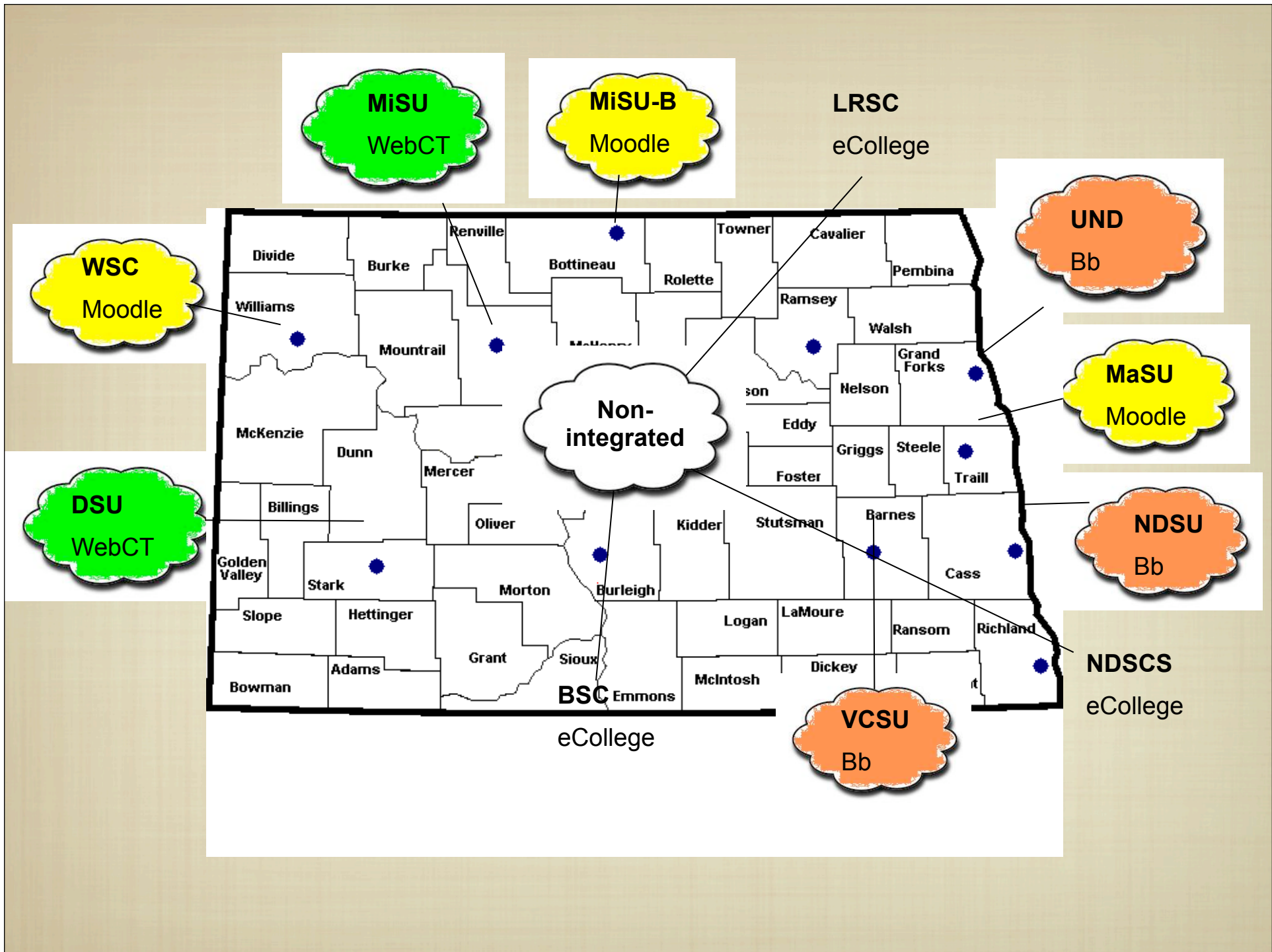
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## **WIMBA - YEAR 2**

- **INDIVIDUAL SERVERS FOR EACH LMS, BUT DID NOT PAROCHIALIZE THE SERVERS**
  
- **MAINTAINED NON-INTEGRATED SERVER FOR ALL USES OUTSIDE OF LMS; NON-INTEGRATED CAMPUSES**
  - ▶ **I.E., MEETINGS, CONTINUING EDUCATION, NON-CREDIT COURSES, ETC.**



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## **SUPPORT INFRASTRUCTURE**

- **WIMBA HELP DESK**
- **NDUS SUPPORT**
- **CAMPUS SUPPORT**
- **INDIVIDUAL FACULTY**

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## **COMMUNICATION**

- **PERIODIC MEETINGS WITH CAMPUS CONTACTS – TRAINING AND TECHNICAL REVIEW**
- **WEBSITE – EQUIPMENT & STUDENT INFORMATION**

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## **TRAINING OVERVIEW**

- **BASIC TRAINING**
- **ADVANCED TRAINING**
- **ADMINISTRATORS TRAINING**
- **SYSTEM ADMIN TRAINING**
- **STRATEGIC OVERVIEW DISCUSSION**

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## **SUCCESS STORIES**

- **TRADITIONAL ORIENTATION & TRAINING**
  - ▶ **PERIODIC EARLY; NOW AS NEEDED**
  
- **TRADITIONAL ORIENTATION & TRAINING**
  - ▶ **BLOCK OF TIME**
  - ▶ **STOP BY AT YOUR CONVENIENCE**

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## **SUCCESS STORIES**

- **EXPANDED OPEN HOUSE - "OPEN SANDBOX"**
  - ▶ **EMAIL INVITATIONS LED TO SERIES OF SESSIONS**
  - ▶ **GRADUATED SCALE - FROM BASICS TO IN-DEPTH WIMBA**
  
- **WIMBA WOW CONTEST**
  
- **STIPEND TO ATTEND WIMBA CONNECT (7 NDUS ATTENDEES)**

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## STRATEGIC FUTURE

- QUARTERLY CREATE TARGETS OF OPPORTUNITY AND CONDUCT DIRECT MARKETING. EXAMPLES INCLUDE:
  - ▶ SPEECH DEPARTMENTS
  - ▶ STUDENT GOVERNMENT ORGANIZATIONS
  - ▶ ADMINISTRATIVE ORGANIZATIONS
  - ▶ WORKFORCE TRAINING
  - ▶ FOREIGN LANGUAGE DEPARTMENTS
  - ▶ GUEST LECTURERS

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**QUESTIONS, COMMENTS**