



Wimba Pronto Powered by Wind Energy FAQ

September 3, 2008

Q: What is Wimba Pronto?

A: Wimba Pronto is the only instant messenger designed for educators to advance and promote learning, Wimba Pronto includes unique features to specifically benefit students, teachers, and educational institutions including:

- * Instant Access to Campus Services
- * Queued Chat for Tutoring and Office Hours
- * Automatic Population of Classmates and Courses
- * Application Sharing
- * Blended Audio and Video Conferencing
- * Instant School-Wide Notifications

Through real-time chat, voice, video and application sharing, Wimba Pronto enables students to connect with campus services, participate in online professor office hours and interact with peers outside the classroom. Launched in June 2008, Wimba Pronto is currently being used by tens of thousands of students and faculty at more than 200 higher education institutions.

Q: Why is Wimba investing in wind energy now?

A: Among the academic community, and Wimba's employees, there is great demand for the use of sustainable renewable energy to better the world we live in and we wanted to do our part. For Wimba, this is just another deliberate step at creating software products that are environmentally conscious.

Q: What is wind energy?

A: In simple terms, it is energy collected by windmills and added to the electrical grid. More specifically: "Wind energy is a form of solar energy, created by circulation patterns in the Earth's atmosphere that are driven by heat from sun. A wind energy system transforms the kinetic energy of the wind into mechanical or electrical energy that can be harnessed for practical use."¹

Q: What are the details of Wimba's wind power investment?

Wimba has purchased renewable energy credits (46 a month) from eGreen certified Community Energy to subsidize the electricity consumption of the servers, routers and other IT infrastructure that power Wimba Pronto. Through this investment, Wimba will replace more than 4,300 kilowatt/hours of old dirty energy with new clean and green wind energy.

¹ American Wind Energy Association, Wind Web Tutorial, Wind Energy Basics, www.awea.org/faq



Q: Will the wind energy purchased actually be running Wimba Pronto?

A: The wind credits purchased by Wimba will be used to add wind power to an energy supply 'pool' along with other types of energy generation—offsetting the electricity used by Wimba's servers. "The electricity system operates like a large pool of water, with many power plants adding electricity and many customers withdrawing it. Adding wind or green energies into the pool creates a cleaner mix and thus reduces emissions."²

Q: What are the benefits of wind power?

Wind power has been determined to be an effective and widely recognized way to offset carbon emissions associated with electricity use.

The benefits of wind energy include:

- Pollution-free
- Infinitely sustainable
- Does not use fuel
- Does not produce greenhouse gasses
- Does not produce toxic or radioactive waste
- Least expensive of all other forms of alternative energy
- Provides economic boost for rural regions enabling farmers to supplement incomes and new jobs can be created

Q: How soon will Wimba Pronto be powered by wind?

As of August 1, 2008.

Q: How can I find out more about wind energy?

The American Wind Energy Association has a comprehensive web site and resources accessible at www.awea.org.

Q: How can I get Wimba Pronto?

Please contact a Wimba team member at:
<http://www.wimba.com/about/contact/>, or call 646.861.5100 in the U.S. and +44 (0) 1284 747780 in the UK.

² American Wind Energy Association, Wind Energy Fact Sheet,
www.awea.org/greenpower/index.html