



Powerful Collaboration
Enhanced Learning





21st Century Learning Communities

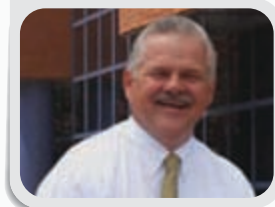
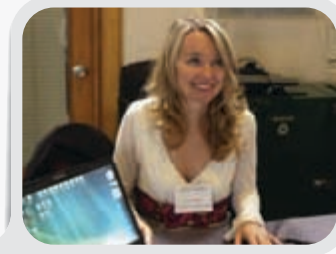
Today's learners are "digitally fluent" – immersed in technology and real-time communication. They expect instant and easy access to instruction, learning resources, support, and community. Many commute, attend part-time or distance learning programs. They start school later in life, stay longer, hold part or full-time jobs, balance family life and parenting, and increasingly speak English as a second language.

Faculty face complex teaching environments. In addition to teaching, grading, and office hours, their responsibilities often include committee work, departmental oversight, grant writing, research, and publication requirements. Speaking opportunities, training, and conferences fill their academic year.

How do you effectively attract, engage, equip, and retain your students?

In today's economic environment, leaders in higher education must strategically consider the "business" of education. Capacity limitations because of physical infrastructure, attracting and retaining faculty and students, graduation rates, rankings, managing limited budgets, showing measurable ROI for all investments – the list goes on.

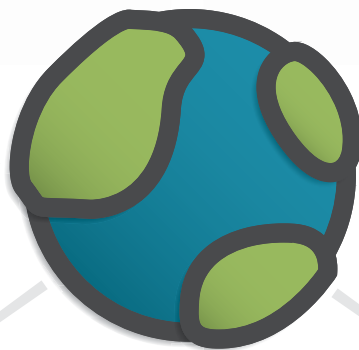
Community of Collaboration Champions



Over 1000 universities, community colleges, school districts, further education institutions, and publishers from 37 countries and six continents utilize Wimba's collaborative software to connect thousands of teachers and students.

The creativity, passion, and innovation that Wimba customers bring to online learning is remarkable and has been marked by industry accolades such as the USDLA 2008 Excellence in Distance Learning, 2008 National Arts Educator of the Year, and European Award for Languages 2008 awards.

• 8 of top 16 universities in the world



• 3 of top 5 Canadian universities

• 5 of top 10 UK universities

• 10 of top 18 public US universities
• 8 of top 10 US commuter schools

• 7 of top 10 Australian universities
• 5 of top 6 educational publishers

• 11 of 20 largest US schools
• 6 of the largest US state systems

The Power of Collaboration

When passion is conveyed, when curiosity is piqued, when tough questions are probed, when brainstorming is encouraged, in short, when collaboration happens – this is when learning really takes place – in and out of the classroom.

By replicating, and in fact improving, the lively and dynamic interaction of traditional instruction and face-to-face communication, Wimba's solutions virtually connect learning communities – student, faculty, administrators, and researchers on or off campus.

Wimba's solutions deliver tangible results – anytime, anywhere.

Build a 21st Century Learning Community

- Enable easy, rich, institution-wide collaboration
- Efficiently deliver campus services with online help desks
- Support green and sustainability initiatives

Engage, Support, and Retain Students

- Meaningfully engage prospects and students
- Support multiple modes and styles of learning
- Enable online office hours and tutoring

Enhance Teaching and Learning

- Increase student-teacher and student-student engagement
- Foster community among remote students
- Easily create and distribute course content

Manage the Business of Education

- Increase revenue, capacity, equity, and access to education
- Support disaster preparedness and business continuity
- Offer equal access to special needs or disabled students

I believe few other technologies have added a greater value. It is truly a killer application.

Bill Drummond,
Lead Producer, Online and
Multimedia/eLearning Specialist,
Lawrence Technological University

Enhance learning. Improve outcomes. Increase student retention.



Defy the Physical Classroom

WimbaCOLLABORATIONSUITE™ Extend teaching and learning across and beyond the boundaries of the physical classroom by connecting educators and learners.

WimbaCLASSROOM™ A robust, virtual learning environment that includes audio, video, application sharing and content display.

WimbaPRONTO™ An academic-centric instant messaging system designed for both formal and informal learning.

WimbaVOICE™ A web-based voice solution that facilitates and promotes anytime vocal instruction, collaboration, coaching, and assessment.

How will collaboration with Wimba empower your campus ?

Ensuring Your Success

Wimba hosts its products in state-of-the-art data centers so you are up and running in just a few days. We provide around-the-clock Technical Support as well as Implementation, Learning, Product Training and Technical Services. Robust integrations with leading course management systems, like ANGEL Learning, Blackboard, Moodle, and others, ensure optimal workflow and a seamless user experience.

*Enhance
Learning*

*Improve
Outcomes*

*Increase
Student Retention*

Wimba saved our department \$30,000 on lecturers and \$45,000 on hardware, for a total savings of \$75,000.

Dr. Tom Impelluso,
San Diego State University

Our online courses using Wimba have a 5-7% higher retention rate than online courses using Blackboard alone.

Lisa Frazier,
Great Basin College

2009 SIIA
//CODiE//
WINNER

The Wimba Collaboration Suite, honored with SIIA's 2009 CODiE Award for "**Best Education Solution**", combines interactive technologies such as voice, video, podcasting, instant messaging, application sharing, polling and whiteboarding, empowering learning communities with a unique collaborative environment that fosters dynamic student-to-instructor, student-to-student, and instructor-to-instructor interaction.

Our extension program staff traveled 46,595 fewer miles and consumed 2,328 less gallons of gas.

Janet Sylvia,
University of Georgia

We're making it possible for deaf and hard-of-hearing people to have equal access to information via the Internet.

Dr. Sam Slike,
Bloomsburg University

www.wimba.com

**Wimba**
people teach people